



## Aircraft Asset Management

### Who should attend?

- Junior and middle airline managers involved in fleet planning and/or strategic planning
- Junior and middle managers from airframe and engine manufactures
- Specialists from airframe and engine manufactures in finance, contracts and support engineering
- Bankers, lessors, advisors and lawyers in aviation

### How will I benefit?

- Assess the essential aspects of aircraft asset
- Management from the manufacturer's, lessor's and airline's perspective
- Learn about the recent and future market
- Developments and impacts on asset management concepts
- Understand asset management strategies and programs
- Understand aircraft trading in airlines as well as portfolio/ risk management in leasing companies
- Explore basic principles and techniques to evaluate aircraft residual value and how to secure the asset

### What does the course cover?

- Aircraft asset management in a cyclical business
- Asset management: Tools into context
- Introduction into an airline's aircraft asset management
- Lessor's strategies
- Trends in aircraft ownership
- Asset management from the asset-based Financier's viewpoint
- Legal considerations in securing the asset
- Airline perspective on aircraft asset management

**Duration and venue:** 3 days, Beijing China

**Language:** English

**Full Price:** €2,000 / \$2,400 / ¥ 17,500

**Early bird fee\*:** €1,600 / \$1,920 / ¥ 13,800

**(EUR and USD prices excluding V.A.T)**

**\*Early bird pricing is applicable if booking is made 60 or more calendar days before the start of the course**

**For in-company solutions, please contact our Business team: [grace.nie@airbus.com](mailto:grace.nie@airbus.com)**

**Full payment must be received 4 weeks prior to the session unless training is funded by an OPCO (applicable to France only).**

**Cancellation Policy:** We require four weeks written cancellation notice prior to the start of the course. After this period, we will charge cancellation fees as follows:

Two to four weeks prior to the start of the course = 50% cancellation fee. During the two weeks before the start of the course or in the case of a No-show = 100% of total amount will be charged. Please note that name changes are accepted at any time.

AirBusiness Academy reserves the right to cancel any course up to four weeks prior to course commencement. A full refund of the course fee can be provided upon written request. AirBusiness Academy will not be liable for any other expenses incurred by course participants (i.e. airfare or hotel charges)



## 飞机资产管理

### 培训对象:

- 参与机队规划以及/或者战略规划初级和中级航空公司管理人员
- 来自飞机机身和发动机制造商的初级和中级管理人员
- 飞机机身与发动机制造商中财务、合同和支援工程方面的专家
- 民航业内银行员工、租赁公司员工、顾问及律师

### 课程收获:

- 从制造商、租赁公司以及航空公司的视角了解飞机资产管理的基本问题
- 了解近期及未来的市场发展及其对资产管理概念的影响
- 理解资产管理战略和项目
- 理解航空公司飞机交易以及租赁公司投资组合/风险管理
- 探究评估飞机残值的基本原则和方法，以及如何为资产保值

### 课程内容:

- 周期性飞机资产管理
- 资产管理：情境工具
- 航空公司资产管理介绍
- 租赁公司战略
- 飞机所有权发展趋势
- 以资产为基础的投资方视角下的资产管理
- 资产保值中的法律因素
- 航空公司视角下的飞机资产管理

**时长与地点:** 3天, 北京 (英文授课)

**全价:** €2,000 / \$2,400 / ¥17,500

**早鸟价\*:** €1,600 / \$1,920 / ¥13,800

(仅人民币价格包含增值税)

**\*课程开始前 60 个自然日及以上报名可享受早鸟价**

**欲寻求企业内训, 请联系我们的业务团队: [grace.nie@airbus.com](mailto:grace.nie@airbus.com)**

课程费用应在开课四周前全额付清, OPCO 资助的培训课程 (仅面向法国) 除外。

**取消政策:** 如需取消课程, 请在课程开始前四周提交书面通知; 如已不足四周, 我们将按照以下标准收取费用:

课程开始前四周到前两周之间取消, 收取 50% 的费用; 课程开始前两周内取消或没有出席课程则按全价收费。请注意, 您可以随时更换参训人员姓名。

航空商务学院保留课程开始前四周取消课程的权利。届时课程费用将会按照书面要求全额退回。航空商务学院对参加课程的学员产生的其他费用 (如机票或酒店费用) 不予承担。